



39th FOBANA CONVENTION 2025 Atlanta, Georgia, USA

Gas South
Convention Center
Friday, Saturday & Sunday
August 29, 30 & 31, 2025



Convener: Nahidul Khan
Email: khannahidul@gmail.com
Phone: 770-722-5369

Member Secretary: Mahbubur R Bhuiyan
Email: mahbub.atlanta@gmail.com
Phone: 404-202-6484

Website: www.fobanaonline.com | Host site: www.2025.fobanaonline.com
Email: fobanaconvention2025@gmail.com

Hosted by  Atlanta, Georgia, USA



At Gas South Convention Center

WORLD-CLASS VENUE

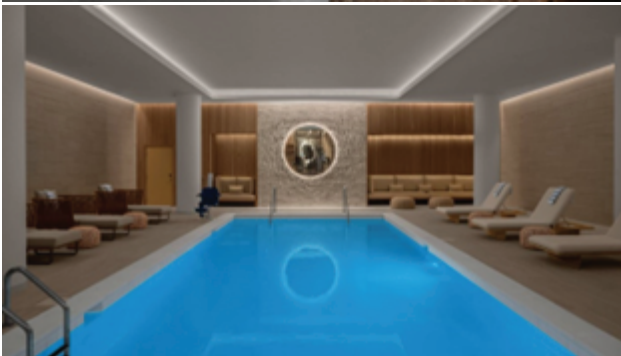


Gas South District, a 118-acre campus located just minutes from Atlanta and operated by the Gwinnett Convention and Visitors Bureau, is renowned for hosting a wide variety of events. The multipurpose campus features the Gas South Convention Center, which offers 130,000 square feet of rentable space, including a 90,000 square-foot Exhibit Hall, a 21,600 square-foot Ballroom, and 24 flexible meeting rooms.



The Westin Atlanta Gwinnett

STAY IN LUXURY



Welcome to The Westin Atlanta Gwinnett, located in the vibrant Gas South District, next to the Arena and Convention Center. Enjoy a rejuvenating stay with our signature wellness programs and well-appointed rooms featuring the Westin Heavenly Bed, high-speed WiFi, 55-inch Smart TVs, and ergonomic workstations.

Explore Atlanta's top attractions, like the World of Coca-Cola and Georgia Aquarium, just 25 minutes away. Dine at SweetSong restaurant, unwind at Overstory Rooftop Bar, and start your day at Starbucks.



Benefits that make it worthwhile

LEARN ABOUT US

What is FOBANA?

FOBANA® (Federation of Bangladeshi Associations in North America) is a non-profit, non-political organization recognized as a 501(c)(3) by the IRS (Tax ID 26-1747615). Since its establishment in 1987, FOBANA® has served as an umbrella organization uniting Bangladeshi Americans, celebrating their achievements, and sharing their rich culture with North America. For over three decades, it has worked to preserve and promote Bangladeshi culture among the diaspora, ensuring that future generations in the U.S. and Canada stay connected to their heritage. Recognized for integrating Bangladeshi Americans into mainstream culture, FOBANA® fosters unity and identity. Each year, it holds a grand convention hosted by a member organization elected by FOBANA's Executive Committee.

Atlanta has proudly hosted the FOBANA Convention in 1999, 2006, 2013, and 2018, each time achieving remarkable success. The city's vibrant cultural scene and strong Bangladeshi presence have made it a model of excellence in organizing this prestigious event. In 2025, Atlanta will again take the spotlight as **Bangladhara** of Atlanta steps forward to host the convention.

FOBANA MISSION

Promote Awareness: Increase recognition of Bangladeshi culture and heritage to foster peace and harmony within the community.

Create Connection: Offer a dynamic and enjoyable environment for Bangladeshi Americans to gather and celebrate their cultural contributions to North America's diversity.

Highlight Contributions: Showcase the impact of Bangladeshi Americans/Canadians through their various professional, cultural, social, educational, and civic roles.

Foster Unity: Encourage engagement and solidarity among Bangladeshi Americans to strengthen community ties, connectivity, and cultural pride.

Celebrate Diversity: Emphasize the significant role of Bangladeshi culture in enriching the multicultural landscape of North America.

Youth Forum: The Youth Forum showcases the talents and achievements of Bangladeshi American youth through cultural performances, educational sessions, and leadership discussions. This platform fosters pride, identity, and creativity while inspiring the next generation of community leaders.



Benefits that make it worthwhile

FOBANA Youth Forum

The **FOBANA** Youth Forum aims to foster understanding among International and North American Bangladeshi youth by connecting them with a global network. The primary goal of the forum is to help young Bangladeshi Americans in high school, and college develop leadership skills and discover the power of service to others. The forum also seeks to bridge the gap between older and younger generations, creating a more cohesive community, promoting integrity, sharing information, and fostering a world of understanding.



Photo: Selfie after the Youth Forum 2024 opening with chief guests. Day 1 was highlighted by a powerful opening with speakers like Senator Saddam A. Salim and Foysol Choudhury, MSP.

Objectives

- Provide North American Bangladeshi youth with opportunities to develop leadership skills.
- Create a platform for youth to engage in big ideas and philanthropic activities.
- Promote cultural understanding a
- nd appreciation for Bangladeshi heritage.
- Facilitate networking and collaboration among young leaders across the globe.
- Organize skill-building workshops for today's need to equip participants with valuable tools for their academic and professional lives

**Benefits that make it
worthwhile**

LEARN THE FACTS

EVENT OVERVIEW:

- Event name, date, and location:
39th FOBANA Convention 2025, Atlanta, Georgia, USA
Friday, Saturday & Sunday, August 29, 30 & 31, 2025
Venue: Gas South Convention Center
6400 Sugarloaf Pkwy, Duluth, GA 30097
Stay at: The Westin Atlanta Gwinnett
6450 Sugarloaf Pkwy, Duluth, GA 30097
- **Estimated number of attendees: 10000 (Men and Women, ages 18-75)**

Brief description of the event:

- Weekend-long entertainment and cultural programs
- Over 100 exhibits and stalls from North America and Bangladesh
- Seminars and symposiums on Society, Education, Health, Science and Technology, Environment, investments and Socioeconomics
- A Bangladeshi bazaar showcasing items for sale from Bangladesh
- Food vendors offering traditional and festival favorites
- Musical performances, traditional and modern dance acts
- Live TV broadcasts, fashion shows, beauty pageants, and talent competitions
- A platform for Bangladeshi American youth to showcase their talents through cultural performances, leadership discussions, and innovative ideas.
- A dedicated space for attendees from various cultural communities to network, share intercultural perspectives, and explore business opportunities.
- A "Black Tie" dinner and business and investment network lunch for invited delegates to connect and foster collaborations.
- Engaging workshops, panel discussions, and interactive sessions to inspire participation across all age groups.



**Benefits that make it
worthwhile**

LEARN THE FACTS

ABOUT BANGLADESHI DIASPORA IN THE USA:

- **Total Population in the USA: Appx. 750000**
Total Population in Georgia: Appx. 60000
- **APPX. AVERAGE ANNUAL INCOME: \$120000**
- **Age Distribution:**
Young Adults (18-34 years): Approximately 30-35%
Middle-Aged Adults (35-54 years): About 25-30%
Older Adults (55+ years): Roughly 10-15%
Children and Adolescents (0-17 years): Around 25-30%
- **Educational Distribution:**
Bachelor's degree or Higher: Around 50-55% hold at least a bachelor's degree.
High School Diploma or Equivalent: Approximately 25-30% have completed high school but do not hold a college degree.
Less than High School: Roughly 15-20% have not completed high school.
- **Occupational Distribution:**
They are involved in a variety of occupations, reflecting diverse professions. Key areas include:
 - Healthcare:** Many work as doctors, nurses, and other healthcare professionals.
 - Education:** Teachers, professors, and educational administrators are common.
 - Engineering and Technology:** Engineers, IT professionals' roles are prominent.
 - Business:** Entrepreneurs, business owners, and professionals in finance and mgt.
 - Service Industry:** Positions in hospitality, retail, and other service sectors.
 - Academia and Research:** Roles in research institutions and universities.



Benefits that make it worthwhile

REASONS TO BE A SPONSOR

BENEFITS THAT MAKE IT WORTHWHILE

- **Reach a vast market:** Access a national audience of half a million people and an international audience of 12 million.
- **Extensive media coverage:** Your brand will be featured on all major Bangladeshi TV channels, our website, social media platforms (Facebook, Instagram, YouTube), and newspapers.
- **High visibility during the event:** Over 2500 complimentary copies of the souvenir magazine will be distributed to attendees, offering additional exposure for your brand.
- **Direct engagement with attendees:** Your promotional materials will be included in registration goodie bags, providing exciting offers from sponsors and vendors.
- **Broad community reach:** FOBANA is the best way to connect with the entire Bangladeshi community in North America.
- **Cost-effective brand establishment:** This sponsorship is one of the most efficient ways to solidify your brand and name with millions of Bangladeshi-origin consumers both domestically and internationally.
- **Premium benefits:** Enjoy stage appearances, frequent ads on digital screens, and in-person mentions and appearances for sponsors.





Benefits that make it worthwhile

Corporate Sponsorship Levels

Exclusive Title Sponsor \$100,000

Recognition as the Title Sponsor on all marketing materials

- **Extensive media coverage:** Your brand will be featured on all major Bangladeshi TV channels, our website, social media platforms (Facebook, Instagram, YouTube), and newspapers
- Complimentary gift basket
- Priority seating in the front rows
- A seat at the opening ceremony on the main stage
- Special accommodation to The VVIP Table for The Black Tie Dinner
- Global Business & Investment Network Power Lunch
- Complimentary meals
- Cover page advertisement of the magazine
- Award Giving & Recognition on the Main Stage during Prime time
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in a prime location
- Corporate Bio with Mission & Vision & Video Clip on our Website
- 5 min intro. on the stage during prime time
- 3 min Corporate intro. on the Stage During Power Lunch
- Transportation (airport to hotel)
- 5 Complimentary hotel rooms, including an executive suite for 3 nights
- 10 Complimentary VIP ticket for 3 days
- Assigned Protocol Officer for Personal Assistant



Benefits that make it worthwhile

Corporate Sponsorship Levels

Title Sponsor \$60,000

Recognition as the Title Sponsor on all materials

- Complimentary gift basket
- Priority seating in the front rows
- A seat at the opening ceremony on the main stage
- Black Tie Dinner by 4 Guests
- Global Business & Investment Network Power Lunch
- Complimentary meals
- Cover page advertisement of the magazine
- Award Giving & Recognition on the Main Stage during Prime time
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in a prime location
- Corporate Bio with Mission & Vision & Video Clip on our Website
- 5 min intro. On the stage during prime time
- 3 min Corporate intro. on the Stage During Power Lunch
- Transportation (airport to hotel)
- 4 Complimentary hotel rooms, including an executive suite for 3 nights
- 8 Complimentary VIP ticket for 3 days
- Assigned Protocol Officer for Personal Assistant



Benefits that make it worthwhile

Corporate Sponsorship Levels

Diamond Sponsor \$40,000

Recognition as the Diamond Sponsor on all materials

- Complimentary gift basket
- Priority seating in the front rows
- Black Tie Dinner by 4 Guests
- Global Business & Investment Network Power Lunch
- Complimentary meals
- Inner back page color ad in the magazine
- Award Giving & Recognition on the Main Stage during Prime time
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in a prime location
- Corporate Bio with Mission & Vision & Video Clip on our Website
- 3 min intro. On the stage during prime time
- 3 min Corporate intro. on the Stage During Power Lunch
- Transportation (from airport to hotel)
- 3 Complimentary hotel rooms for 3 nights
- 6 Complimentary VIP ticket for 3 days



Benefits that make it worthwhile

Corporate Sponsorship Levels

Emerald Sponsor \$25,000

Recognition as the Emerald Sponsor on all materials

- Complimentary gift basket
- Priority seating in the front rows
- Black Tie Dinner by 2 Guests
- Global Business & Investment Network Power Lunch
- Inner page color ad in the magazine
- Award Giving & Recognition on the Main Stage during Prime time
- Name on the back of the program brochure
- One booth in a prime location
- 3 min intro. On the stage during prime time
- 3 min Corporate intro. on the Stage During Power Lunch
- Transportation (from airport to hotel)
- 2 Complimentary hotel rooms for 3 nights
- 4 Complimentary VIP ticket for 3 days



Benefits that make it worthwhile

Individual Sponsorship Levels

Icon Sponsor \$15,000

- Complimentary gift basket
- Priority seating in front rows
- Complimentary meal coupons
- Black Tie Dinner by 2 Guests
- Global Business & Investment Network Power Lunch
- Individual bio & Video Clip on our website
- Award Giving & Recognition on the Main Stage during Prime time
- A Full Page Ad on the Inner page of the magazine
- Transportation (from airport to hotel)
- 2 Complimentary hotel rooms for 3 nights
- 4 Complimentary VIP ticket for 3 days

Platinum Sponsor \$10,000

- Complimentary gift basket
- Priority seating in front rows
- Complimentary meal coupons
- Black Tie Dinner by 2 Guests
- Global Business & Investment Network Power Lunch
- Individual bio & Video Clip on our website
- Award Giving & Recognition on the Main Stage during Prime time
- A Full Page Ad on the Inner page of the magazine
- 1 Complimentary hotel room for 3 nights
- 2 Complimentary VIP ticket for 3 days



Benefits that make it worthwhile

Individual Sponsorship Levels

Gold Sponsor \$5,000

- Individual bio on our website
- Award Giving & Recognition on the Main Stage during Prime time
- Black Tie Dinner by 2 Guests
- Global Business & Investment Network Power Lunch
- A Half Page Ad on the Inner page of the magazine
- 1 Complimentary hotel room for 3 nights
- 2 Complimentary VIP ticket for 3 days

Silver Sponsor \$1,800

- Award Giving & Recognition on the Main Stage during Prime time
- Black Tie Dinner
- Global Business & Investment Network Power Lunch
- Recognition on our website
- A Quarter Page Ad in our magazine
- 1 Complimentary hotel room for 3 nights
- 2 Complimentary VIP ticket for 3 days



Contact:

FOBANA 2025 Corporate Office
6090 Dawson Blvd., suite. H,
Norcross, GA 30093, USA

Nahidul Khan, Convenor: 770-722-5369

Mahbubur R Bhuiyan, Member Secretary: 404-202-6484

www.2025.fobanaonline.com

Web: www.fobanaonline.com

Email: fobanaconvention2025@gmail.com